



CTN SATELLITE BROADCAST

THURSDAY, MAY 8, 2008
9:30 -10:30 AM CT/10:30 – 11:30 AM ET

WORKPLACE TRACK

Making Safety Fun

Featuring:

Richard Hawk, www.makesafetyfun.com



Target Audience: Employees at all levels

Program Overview:

Improving the safety culture remains at the forefront across the utility industry. Richard Hawk is known for creating vibrant safety cultures across the world. He spent ten years as a safety engineer and management trainer in the nuclear industry and has worked as a safety consultant on construction sites. Richard's innovative approach to safety has helped hundreds of companies reduce their injury rates for greater than 20 years.

Participants will be able to:

- Recognize the 4 Safety misconceptions
- Learn how to ensure people make safety a personal issue
- Overcome boredom even with topics that are familiar or technical
- Make their message stick with a memorable conclusion
- Connect with employees to transform apathy into action

For more information, contact:
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